Seo Hyeong Kim

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Education

Purdue University — West Lafayette, IN, USA
PhD Student in Communication, AIXB Lab (Advisor: Sue Lim) — Aug 2026 – May 2031

Seoul National University — Seoul, South Korea
MA in Communication, GPA: 3.88/4.00, Human-Computer Interaction + Design Lab — Mar 2022 – Aug 2024

Ewha Womans University — Seoul, South Korea
BA in Communication and Media; BA in Psychology, GPA: 3.53/4.00 — Mar 2016 – Feb 2021

Publications

Peer-Reviewed Publications

Real-Time AI Sentiment Feedback Promotes Self-Moderation in Contentious Online Discussion [PDF]
Soo Yun Shin, Seo Hyeong Kim, Dayeong Lee, & Jinyeong Kim
Journal of Computer-Mediated Communication (JCMC)

Clarifying or Complicating?: Understanding Older Adults' Engagement with Real-World XAI in E-Commerce [PDF]
Seo Hyeong Kim, Esther Hehsun Kim, Huiyeon Yang, Joonhwan Lee, & Hajin Lim
CHI 2026, April 13–17, 2026, Barcelona, Spain.

🏆 **Letters from Future Self: Augmenting the Letter-Exchange Exercise with LLM-Based Agents to Enhance Young Adults' Career Exploration** [PDF]
Hayeon Jeon, Suhwoo Yoon, Keyeun Lee, Seo Hyeong Kim, Esther Hehsun Kim, Seonghye Cho, Yena Ko, Soeun Yang, Laura Dabbish, John Zimmerman, Eun-mee Kim, & Hajin Lim
CHI 2025, May 3–8, 2025, Yokohama, Japan. **[Best Paper Award (Top 1%)]**

SPeCtrum: A Grounded Framework for Multidimensional Identity Representation in LLM-Based Agent [PDF]
Keyeun Lee, Seo Hyeong Kim, Seolhee Lee, Jinsu Eun, Yena Ko, Hayeon Jeon, Esther Hehsun Kim, Seonghye Cho, Soeun Yang, Eun-mee Kim, & Hajin Lim
NAACL 2025, April 29–May 4, 2025, Albuquerque, USA. [Main, Oral Presentation]

DiVRsity: Design and Development of Group Role-Play VR Platform for Disability Awareness Education [PDF]
Yewon Jin, Seon Yul Lee, Seo Hyeong Kim, Jiyeon Seo, Kyuha Jung, Hajin Lim, & Joonhwan Lee
DIS 2023, July 10–14, 2023, Pittsburgh, USA.

Under Review

Title masked for review
Seo Hyeong Kim, Juhyeong Kim, Jinhyeong Kim, & Joonhwan Lee
Under review at *CHI 2027*

Title masked for review
Seo Hyeong Kim, Bongwon Suh, Soo Yun Shin, Hajin Lim, & Joonhwan Lee
Under review at *CHI 2027*

Title masked for review
Hyungjun Cho, Jiyeon Amy Seo, Hui Guan, Seo Hyeong Kim, James Pierce, & Naomi Yamashita
Under review at *CHI 2027*

Title masked for review
Soo Yun Shin, Kyung Won Cho, Dayeong Lee, Seo Hyeong Kim, & Youjin Kim
Under review at *Computers in Human Behavior Reports*

Magazine Articles

Trust Begins at Home: How Korean Seniors Enter AI Systems [PDF]
Esther Hehsun Kim, Seo Hyeong Kim, Hajin Lim, & Joonhwan Lee
XRDS: Crossroads, the ACM Magazine for Students

Presentations

Communication Infrastructures for Later-Life: How Older Adults Maintain Family Communication Across Distance
Seo Hyeong Kim & Hyesun Choung
CALC Symposium 2026, October 2, 2026, West Lafayette, USA.

How a Generative AI Can Contribute to Civil Online Discussion
Soo Yun Shin, Kyung Won Cho, Dayeong Lee, Seo Hyeong Kim, & Youjin Kim
ICA 2024, June 20–24, 2024, Gold Coast, Australia.

Active Senior's Perception of XAI for Online Shopping AI Recommendation Systems [PDF]
Seo Hyeong Kim, Yujin Hong, Jiyeon Seo, Yoobin Park, Esther Hehsun Kim, Seon Yul Lee, Hajin Lim, & Joonhwan Lee
HCI Korea 2024, January 31–February 2, 2024, Seoul, South Korea.

AI-Mediated Communication for Civil Online Discussion: Can AI Motivate People to Rewrite Their Own Comments?
Soo Yun Shin, Seo Hyeong Kim, Dayeong Lee, & Jinyeong Kim
NCA 2023, November 16–19, 2023, National Harbor, USA.

DiVRsity: Design and Development of Group Role-Play VR Platform for Disability Awareness Education for Non-Disabled [PDF]
Yewon Jin, Seo Hyeong Kim, Jiyeon Seo, Seon Yul Lee, Kyuha Jung, Hajin Lim, & Joonhwan Lee
HCI Korea 2023, February 1–3, 2023, Seoul, South Korea.

Awards

ACM CHI 2025, **Best Paper Award (Top 1%)**	2025
Seoul National University HumanTube Video Contest (Virtual Reality), Excellence Award	2022
Korea Student Advertising Competition, Honorable Mention	2020
Funeral Culture Awareness Content Contest, **First Prize [Minister of Health and Welfare Award]**	2019
Outdoor Sign Culture Contest, **Grand Prize [Minister of Public Administration and Security Award]**	2017

Grants and Scholarships

$1,500	CLA PROMISE Research Funding Award – Purdue University	2026
$1,500	Research Grant for Emerging Social Science Scholars – Seoul National University	2024
$17,000	Brain Korea 21 Scholarship – Seoul National University	2022–2023
$6,300	Competitive Undergraduate Scholarships – Ewha Womans University	2017–2019

Research Experience

Graduate Research Assistant, Purdue University — Spring 2027 (incoming)
The Next Big Question: Adaptive, Inquiry-Driven AI Literacy for the 21st-Century Classroom
NSF Research on Innovative Technologies for Enhanced Learning (RITEL)

Teaching Experience

Fundamentals of Speech Communication (COM 114), Instructor (25 students)	Fall 2026
Principles of Persuasion (COM 318), Teaching Assistant; Guest Lecturer (350 students)	Fall 2026
User-Centered Design, Teaching Assistant (40 students)	Fall 2022
Introduction to Computing, Instructor (40 students)	Spring 2022
Peer Mentoring Program, Student Mentor	Fall 2020

Academic Service

Reviewer, *CHI 2027* — 6 submissions	2027
Reviewer, *CHI 2026* — 6 submissions	2026
Reviewer, *CSCW 2026* — 1 submission	2026
NCCU–SNU–UT Joint Symposium, Event Coordinator — Seoul National University	2022